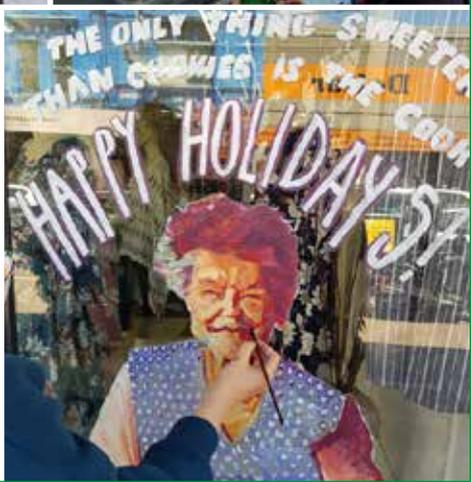


SYDNEY *EST. 1992*
Brunswick ROAD
ASSOCIATION



IT'S FESTIVE TIME AGAIN

Thanks to our participating shops for the Festive Windows display. The SRBA would like to wish everyone a very Happy Christmas and hope you get a chance to enjoy some time with your family & friends. If taking a wee trip, be safe and come back fresh with ideas and enthusiasm! Also wishing you a very healthy prosperous New Year for 2020.



Next Meeting: 21st January TBC



SRBA 2019 RECAP

Claire Perry, Manager

It has been a fast and crazy year in 2019 for Sydney Road Brunswick. Challenges have arisen in keeping up with all the in's & out's, with many exciting shops opening- although sadly others have closed. Despite what people think, the vacancies aren't that much higher from 12-15 years ago, but empty pockets have moved location in the street with possibly more being filled in the North area. We've attracted many new businesses where a lot of thought has gone into the design and layout, in both shops, restaurants & professional services, therefore maintaining our street diversity. Certain sections are really going well. A bit of summer weather will help.

The intense graffiti tagging, remains a frustrating and challenging issue for all stakeholders, with the uncertainty of the road also bearing down hard on Traders. Those contributing to the possible solutions, outcomes and safety for all, should be well and truly thanked, as all concerns and factors continue to intensify- still with no real resolution. Everyone is seeking a good outcome, and soon.

Having just taken some Annual Leave (for an Overseas wedding) I have come back very inspired and enthused. It's great to see what

some of the rest of the world are doing. The architecture, the landscaping, pavements, shops, interiors, decorations, murals, façades were amongst some of the highlights...as well as amazingly simple but effective Christmas decorations.

On that note- I look forward to a great new year ahead, with some inspiring initiatives and improvements to be achieved, and the SRBA Committee wish everyone a jolly Christmas, with big things to come in 2020.



SRBA Committee @ Welcome to Brunswick

NO PLASTIC BAGS

NEW RULE from STATE GOVT.

Retail outlets, Supermarkets and foodstores are no longer allowed to supply single use plastic bags. The Victorian State Govt. has finally acted on the overuse of plastic bags, and introduced this law. Shoppers will need to supply their own bags, and whilst our special ended in November, we still have loads of SYDNEY ROAD calico shopping bags available for \$3 - that you can subsidise or sell to your customers. Just remember...whilst they carry/use them, they are also advertising 'SYDNEY ROAD'.



SMALL BUSINESS VICTORIA

Dept. Jobs, Precincts & Regions.

Better understanding of Lease Agreements. A survey is being conducted to better understand the problems and issues tenants face with understanding their responsibilities in Lease agreements. They are hoping to find some potential solutions to remedy this problem, and are looking for some businesses to answer a few questions. *S. Beardsworth Graduate Policy Officer. Dept. Small Business Victoria.*

The survey can be accessed here:

<https://www.surveymonkey.com/r/DSB6FD2>

UPFIELD LINE - LEVEL CROSSING REMOVAL

It appears from the information we have recently received, that the Moreland Road rail-crossing will not be commenced until the 2nd half of 2020. Preparations will begin earlier, but an update at a meeting in January, should confirm more details. We will endeavour to keep you all informed, as impacts on traffic and access for Sydney Road, are bound to be occurring.

ARE YOU PAYING THE RIGHT WAGES?

Sydney Morning Herald 6/12/19: "The targeted streets in each city were selected after anonymous tip-offs and requests from employees."

Fair Work Ombudsman Sandra Parker said the fast food, restaurant and cafe sector has become a key problem area for workplace law compliance, made problematic as staff can be more vulnerable, with higher levels of workers that are young, migrants, or from non-English speaking backgrounds.

Eighty-five per cent of the 40 businesses in Melbourne's Swanston Street, Lygon Street, Sydney Road and St Georges Road, investigated were found to be non-compliant with workplace laws, with nearly half underpaying their staff.

Sydney Morning Herald: <https://bit.ly/38G9fht>

Employers can always contact Fairwork, to get current awards & correct payments. www.fairwork.gov.au/awards

NEW CHRISTMAS BIN COVERS

Moreland City Council.

Thank you to the Council for instigating a new design for the silver bins this festive season, which also match the glittering stars on the parking poles. You must admit the coloured covers hide some rather nasty tagging and defects, which may lead to the Association initiating ongoing covers in the new year. The new larger red bins are a trial of rather expensive but effective solar rubbish compacting containers, which will help more rubbish to be contained and less emptying.



SYDNEY ROAD EVENTS & PROJECTS

FESTIVE ART ON THE WINDOWS

Our Festive Art on the Windows event was in large part, a success! Overall we had 34 traders involved, 34 artists and 2 event days. For the most part, both shops and traders were really happy with the day/s event. We had a large amount of foot traffic during both days given the weather was glorious, and handed out maps to inquisitive passer-byers curious to see all artwork created on our traders' windows.

Having a Christmas kangaroo and elf handing out Festive Window pamphlets during the first event helped to create a jovial festive mood! A highlight was having a few children involved over the two weekends, some brought in by the artists to assist, and some were traders' children who artists kindly took under their wing. Have a stroll & see some yourself- (Albert to Albion)



TOURISM GUIDE- VISITOR CENTRES

Melbourne & Regional/Hostels/Backpackers/Uni Students/Air BnB's/events.

We have printed a new Tourism brochure to attract visitors to Sydney Road- as the Tourism industry continues to increase in Melbourne, and we believe Sydney Road has a unique & authentic attraction.

AIR BnB CONTACTS - If anyone knows of local 'hosts' who accommodate visitors- please let them know they can get a variety of brochures from us- all to encourage people to Sydney Road Brunswick.

If you would like to have some on your counter ..let us know, we have:

- Eating & Venue Guide
- Secondhand & Vintage Guide
- Bridal & Wedding Guide
- Tourism Guide

Please let us know, as it is hard to keep up with the all shop distributions.



SYDNEY ROAD SHORT FILM COMPETITION 2020 - 10TH YEAR !!!

Coming up next April is our 10th Anniversary of the quirky and crazy film comp. We've had over 200 films submitted including music videos, in the past 10 years.

One of the favourites being a heavy tune to "I wanna die in a Franco Cozzo bed". Filmed in Franco Cozzo's store of course.

Applications are open till 31st March 2020 - so PLEASE, if you have any connections with film-makers (especially those hunting for an opportunity) let them know, or direct them to the Sydney Road website.

<https://sydneyroad.com.au/whats-happening/short-film-competition/>

SYDNEY ROAD STREET PARTY SUNDAY 1ST MARCH 2020

Applications for stalls have closed as well as for shops, wanting to extend & have a stall outside (Brunswick Rd to Victoria St). However, there maybe a small opportunity before next week, to inform the team if you wish to do so, either by email or when/if they call on each shop next week, to ask if you will be opening or not. The Brunswick Music Festival goes from 3rd - 17th March. festivals@moreland.vic.gov.au

MENTIONS, ARTICLES IN THE MEDIA & ONLINE.

- Bergy Seltzer in Beat Mag
- Small Axe Deli in Goodfood.com & on Broadsheet
- A1 Bakery is the Lebanese heart of Melbourne's Brunswick FEATURE on SBS website
- Sydney Road: Herald Sun <https://bit.ly/2PJpW2Q>
- Amara Wellness Centre - Best day spas Melbourne
- Brunswick Mess Hall - Marie Claire boasted the Mess Hall's old masonic hall as ideal for couples seeking an affordable wedding in a hip "good vibe" location.

NEW BUSINESSES ON SYDNEY RD

THREE HANDS CAFÉ @ 446

Nestled in the buzz of Sydney Road Brunswick, Three Hands Café is a foodies delight. Vince and executive chef Gerry have created a hearty and exciting menu combined with delicious coffee. The relaxed atmosphere establishes a new 'local' for those that have already found Three Hands. This is a modern take on old-fashioned hospitality. The mango and coconut slice is my pick of the menu; vegan and dairy-free to boot. Let's not forget the new gelati bar; offering a range of flavoured ice creams, gourmet milkshakes and ice cream sodas.

SMALL AXE DELI @ 625

Small Axe Deli is the sister store to Small Axe Kitchen, run by the same husband and wife team: Kirstyn Tate and Adam Pruckner. With shelves full of Italian pantry products & foods such as salads, panini, cold meats, cheese & pasta, and with a wine bar to compliment; there's plenty of options within the one premises. Eat in, or you can grab one of their delicious take-home meals. They have gluten-free options and orders are welcomed.

HAILEY PAIGE FLOWERS @ 548

Hailey Paige Flowers understands the role that flowers play on a wedding day. Their wedding packages can be styled and customised to suit most themes. They provide stunning bridal bouquet options and bridal and wedding flowers including buttonholes, corsages, church pews, reception table arrangements, table arrangements, hanging arrangements, floral arches and much more. They can work with you through each step of the planning process to ensure fresh wedding flowers that are as special as your special occasion - with or without artificial flower arrangements in sight.

SARA JEWELLERY @ 564

Sara Jewellery only stock the most exquisite solid gold jewellery and diamond rings that they import from Singapore, Saudi Arabia and the United Arab Emirates. All designs are modern and pure. They also offer repair services and can hand make rings of your own design.

MEZBAN @ 850

The team at Mezban comprises of qualified, trained and experienced staff who create quality Indian and Pakistani food. Their vision is to provide healthy, tasty food with traditional flavours in a relaxed atmosphere. Their signature dishes are Chicken Karahi, Chicken Biryani and Mutton Karahi; and they cater to vegetarian, gluten-free, halal and takeaway.

HAMMER HOUSE @ 793-795

The Hammer house is a strength training gym, for all walks of life...whether you're brand new or a Gym Junkie, they are here to help you train...and train HARD!!! They don't care who you are, when you were born, what you believe in, how you identify yourself or who you pray to. They encourage EVERYONE to come in, train hard, and join their growing community of super awesome members. Their motto to remember : "Respect the house, and the house will respect you." An amazing space that has been transformed for your convenience.

