

SYDNEY *E.1992*
Brunswick **ROAD**
ASSOCIATION



MORELAND CITY COUNCIL MEETING

Vice President Jessica Tolsma addressing the Moreland Council on behalf of the SRBA at the August meeting. Jessica explains how times are already tough for Business owners who face many ongoing challenges. A 6 month trial as motioned, to remove all car parking in the south of the street, will financially tip a lot of businesses over the edge.

(Supporting traders in the background- silently asking Council to save the Car parking in the street- therefore not supporting a 24/7 Clearway.)

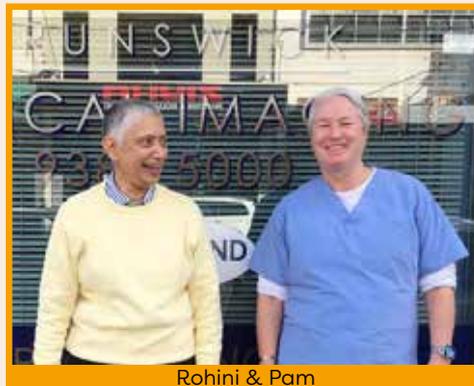
Next Meeting: 15th OCTOBER - Venue TBC

2019-2020 SRBA COMMITTEE

- **Mary Gurry – President**
Centrestage Costumes
- **Jessica Tolsma - Vice President**
Jessicakes
- **Adam McManus – Treasurer**
Concrete Jungle Trading
- **Tony Gargaro - Secretary**
(property owner)
- **Christina Zigouras**
CHI Design Studio
- **Jaylene Falkner & Tynan Babbel**
Finki Handmade
- **David Wei**
Brunswick Betta Home Living
- **Catherine Ellis**
Brunswick Mess Hall
- **Jon & Corinne Beinart**
Beinart Gallery
- **Christopher Anderson**
Pachamama Wholefoods
- **Monica Dionisio**
(property owner)



Mary Gurry



Rohini & Pam

BRUNSWICK MEDICAL IMAGING @297

After 15 years of living and working in Brunswick Rohini and Pam are moving on. They have been substantial contributors to the Community of Brunswick in providing general and dental Bulk billed Xrays, with outstanding care and commitment. Rohini, as President of the SRBA for over 3 years was a well-respected and remarkable representative for our street and will be sadly missed. We wish them the very best of luck.

Brunswick Medical Imaging will continue to operate normally, with new owner, Damien Henneken and his team taking over operations as of the 23rd September, 2019.

All members of the SRBA and businesses from Brunswick Road to Moreland Rd are welcome to attend any meetings - usually the 3rd Tuesday of the month- 6-8pm ...locations TBC.

HAVING TROUBLE NEGOTIATING YOUR LEASE RENEWAL?

The Victorian Small Business Commission (VSBC)

provides preliminary assistance to small business with disputes under the Small Business Commission Act 2017 (the Act). These disputes can be business-to-business, business-to-government, retail leasing and franchising disputes.

- Can include: licensing and agency agreements/franchise agreements/supply contracts/tenders/buying and selling a business/partnerships.
- Preliminary assistance: VSBC staff will provide information to small business on their rights and obligations to prevent or help resolve issues. This is done by email, over the phone, on the website pages or our brochures.
- Pre-mediation assistance: our staff will contact both parties, by phone, or email to help resolve the dispute.
- Low-cost mediation: we get you and the other party together with an experienced, independent mediator to confidentially discuss issues and try to reach an agreement.

Mediation with the VSBC is \$195 per party, per half day session for these types of disputes. There is no cost for preliminary assistance that occurs over the phone or on email

Ph: 13 VSBC (13 8722)

Email: enquiries@vsbc.vic.gov.au

<https://www.vsbcc.vic.gov.au/who-we-help/small-business>

WATER PIPE REPLACEMENT

Union St- Brunswick Rd

Yarra Valley Water are relocating & replacing the pipes to Union St on the West side. Having had lots of hiccups the poor traders have lost ½ their income due to no parking on that side and noisy/ filthy works happening during the day. After 3 gruelling weeks (supposed to be 1) they have managed the first section and are now working u to Union St- all in one go.



Working from 9.30- 4pm, the disruption will be horrendous, but the DKM Utility company are doing their best to minimise the disruption to our customers and businesses.

MORELAND CITY COUNCIL EVENTS: BUSINESS.

Coffee Conversations (monthly): If you're looking to connect with local business women in your area and feel inspired and supported join us

Tuesday 1 October 2019 10 - 11.30 am

The Boot Factory, 19 Pentridge Boulevard, Coburg

Business Briefing and Networking Forum for food and beverage industry stakeholders presented by Melbourne's North Food Group and Business Moreland. A chance to network, build strong relationships within the food and beverage sector and hear from a guest panel of experts talk about the challenges facing businesses in Melbourne's north.

Wednesday 16 October 2019 6 - 8 pm

FREE-must register

Noisy Ritual, 249 Lygon Street, Brunswick East

Elisa Grassa, Business Development Officer

Phone: 9240 2370 Email: business@moreland.vic.gov.au

BRUNSWICK MESS HALL @400

Mention in Marie Claire

Early September Marie Claire posted the article Best Wedding Venues Melbourne; listing the Top Ten places to get married in the Victorian Capital. Coming in at number 7 was our very own Brunswick Mess Hall at 400 Sydney Road. Marie Claire boasted the Mess Hall's old masonic hall as ideal for couples seeking an affordable wedding in a hip "good vibe" location. The Mess Hall's South East Asian foods, craft beers and cocktails were also given a friendly shout out. <https://www.marieclaire.com.au/best-wedding-venues-melbourne>



MR KITLEY @381

Mention in Broadsheet

Broadsheet featured our very own Mr Kitly this month, drawing attention to the store's aesthetic and product range. Mr Kitly is tucked away upstairs at 381 Sydney Road, above a fabric store. Owner Bree Claffey has filled the space with homewares by local designers, focussing on a Japanese feel. Her unique store also doubles up as a gallery space. <https://www.broadsheet.com.au/melbourne/shops/mr-kitly>



BINDI MAPS

BindiMaps, a company that makes spaces accessible and inclusive to people who are blind or vision impaired, have recently installed their new technology at Barkly Square. Using Bluetooth and a phone app those with vision impairments can be verbally guided through the shopping centre with voice over functionality. This amazing technology can also be used by anyone with a smartphone to find any store or utility they desire in the shopping centre.

We will also be exploring the possibilities for Sydney Road. <https://www.shoppingcentrenews.com.au/shopping-centre-news/industry-news/barkly-square-sets-sight-on-improving-accessibility-for-the-visually-impaired/>

business. Although the 'trial proposal' may not eventuate, or be a long way off, we must voice our opinions and fears, and be a voice of many (being 540 current businesses in the strip), and a handful of people cannot be expected to combat the opinions and proposals being pushed.

You are the businesses on the street 365 days a year, and no doubt accept that some changes need to occur, but recommendations by non-business people, operating from an office in another area, cannot possibly estimate the outcomes for business, in a strip they do not function in.

SYDNEY ROAD EVENTS & PROJECTS

PHOTOGRAPHY EXHIBITION – HEADING SOUTH

Sat 26th OCT to 24th NOV

Victoria St- Weston St , in shop windows.

With the success of the previous 'FACES behind the SCENE' in June, we will be visiting all shops between Victoria & Weston streets to get owners on board for the South Exhibition. This will be a depiction of the shop/business owners & their skills/trade. More information at: <https://www.sydneyroad.com.au/whats-happening/photography>

SYDNEY E.1850
Brunswick **ROAD**

FACES BEHIND THE SCENE

PHOTOGRAPHY EXHIBITION
26th October - 24th November

1st PRIZE \$500
2nd PRIZE \$250

IN SYDNEY ROAD SHOP WINDOWS
VICTORIA ST - WESTON ST

Photographers capture the faces and skills behind some of Sydney Road's most iconic businesses and shops.
info@sydneyroad.com.au
PH: 9380 2005

APPLICATIONS BY 3RD OCTOBER
Must submit 6 samples of prior works.
Accepted applications will be allocated a shop and receive remuneration of \$100 for the exhibition.

[sydneyroad.com.au/whats-happening/photography](https://www.sydneyroad.com.au/whats-happening/photography)



VERONICA DIXON: OFFICE

Welcome to our new casual staff member Veronica, who will be replacing Heidi in the office, and assisting Claire. She will also be taking over the Social media, as in Facebook posts and Instagram and will have a great input to the launching of the Phone App for Sydney Road, later in the year.



MILLY COOPER: EVENTS

Coordinating our upcoming events : Bridal Expo, Photography Exhibition in Sth & Festive Windows for Christmas, Milly will be visiting you for potential participation and coordinating the Artists and shops. We welcome her experience in events and friendliness with people.

NEW BUSINESSES ON SYDNEY RD

EIGHTY 8 KITCHEN @ BARKLY SQUARE LANEWAY

Located right next to the Barkly Square Shopping Centre in the lanway, Eighty8 Kitchen serves up breakfast, brunch, lunch and early dinner with a range of dining options including Australian, Turkish and Mediterranean flavours. The cafe offers top notch wood fire roasted coffee and delicious homemade deserts. Dietary Options: vegetarian-friendly, Vegan options, gluten free options.

FRESH Treatments @ 1/129A

Fresh Treatments are dedicated to bringing the latest technologies in the world of Health and Wellness, to Brunswick. Between the environment and our lifestyles, our bodies take a beating and we need a refreshment for the body and mind. First of its kind in Australia, they have a vast array of treatments dedicated to optimal health and performance, including Whole Body Cryotherapy, Localised Cryotherapy, IV Vitamin Infusions, Infrared Sauna, Oxygen Therapy, NormaTec Recovery, Remedial/Sports Massage, Hifu Facelift and Body Sculpting.

ARTOCRACY @156

A newly shared retail space where everything in store is made in Melbourne - including ceramics, jewellery, fashion, knitwear, body products and more. By sharing the costs and operation of the shop, the artists and makers are able to showcase their work 7 days a week, while still having time to design and create their artisan wares. Pop in next time you're after a unique gift, or chat with one of our makers about having something custom made. A lovely shop to shop in!

EMETE TELECOM @869

In nut shell Emete Telecom deals with Device repairs including Phones, Tablets, Laptops, PC and Gaming consoles Repairs at affordable rates, The telecom side is powered with Optus Business Centre , Helping ABN holders and businesses with Phone Plans, Phone Lines, NBN, Broadband, Cyber Security and Cloud Services. They also do CCTV Installation for residential and commercial sites and have a good variety of mobile phones, tablets accessories . Get \$15 off on your first repair by mentioning Sydney Road Brunswick Association or snapshot of newsletter featured.

ADEILIA BOUTIQUE @523

This is a fashion house brand where fashion meets elegance in a timeless matter. As a true passion and project, Leila & Adele want to create a sense of difference, incorporating options for semi formal & cocktail wear. Sourcing Australian designers to bring to customers, they offer a collection of the most recent and on trend styles in a boutique experience in the Melbourne store. Their background and knowledge in fashion assists their customers with expert styling.

THE LOCAL BOTTLE STORE @675

As part of the Edinburgh Castle Hotel and right next door- we have a newly opened Bottle shop, offering a large range of craft beers and wine selections, along with condiments to compliment your favourite wines. Weekly tastings (often put on by a wine label) on a Friday at 5pm could be a draw card and several 'drinking/tasting 'events are featured on their website. So after your brilliant counter tea at the Edi- you can just nip in next door and select your takeaway bottle o' plonk or 6 pack.

