

CONGRATULATIONS TO OUR FINALISTS
Writer's Contest & Cup 2018



The Sydney Road Brunswick Writer's Contest & Cup took place on Thursday 23rd August – with a fabulous variety of performances ranging from hilarious to heartfelt. What a great way to spend a wintery evening and a huge thanks to Basco for hosting the event! Here's a photo of our 6 finalists – 3 poets & 3 short story writers, along with our wonderful judges for the evening.

SRBA TRADER MEETING

MCC TRANSPORT & PARKING STRATEGIES

TUES. 9th OCT – 6pm @ Duke of Edinburgh Hotel

This meeting will cover the Moreland Integrated Transport & Parking Strategies, with the Project Manager, Alex Sheko, giving an overview of the strategies, as well as inviting questions afterwards.

This is YOUR CHANCE to ask ANY QUESTIONS you may have about these strategies and how they may affect business on Sydney Road. Full copies of the strategies can be found on the Homepage of the Moreland City Council Website: www.moreland.vic.gov.au or Fact Sheets are available from the SRBA office (L1/233 Sydney Rd.) – Please call ahead on 9380 2005 to ensure somebody is here.



AGM 2018 - ANNUAL GENERAL MEETING HELD

Thank you to those who supported and attended the AGM on Tues. 14th Aug. The official part of the evening adopted the Minutes from AGM 2017, approved the annual Audit & financials and accepted the 12 Nominations for the next Committee 2018-2019. After the Acting President, Jessica Tolsma, welcomed all, the Manager, Claire Perry, presented the past years' projects and marketing programs, initiatives and events held by the SRBA. Several questions were asked from the floor. Moreland Council guest speaker, Cr. Jess Dorney enlightened us on potential cooling measures to counteract increasing temperatures in the area, along with the estimated growth for Moreland. She spoke about the Dawson St. landscaping, as well as work which is soon to commence at the Mechanics Institute. The Moreland Integrated Transport Strategy was discussed and Cr. Jess Dorney said that with the high level of use in Sydney Road – we must work together to find a balance. New Committee and Executives were elected at a subsequent meeting, held on Tues. 21st Aug. The past Committee, President and SRBA staff were thanked for their work over the past year.

COMMITTEE 2018-1019

The following business owners have volunteered their time to contribute to the marketing & promotional initiatives in Sydney Road, to help attract people and keep the customers coming. They also assist in representing our businesses on various issues raised, which may impact on the street.

Any business is welcome to attend our monthly meetings or meet with one of the Committee Members or Manager, if you have a particular issue or topic to discuss. You may even have a great idea for an event or a promotional tool. Let us know. We're all in this together. Please contact the office - 9380 2005.

PRESIDENT: Jessica Tolsma, Jessicakes

VICE – PRESIDENT: Christina Zigouras, CHI Design Studio

SECRETARY: Tony Gargaro, Property Owner

TREASURER: Adam McManus, Concrete Jungle

GENERAL COMMITTEE:

Ken Volaris, Volaris Music

Jason & Chris Sourasis, P.K. Jewels,

Rohan Manuel, Jet Nail Bar,

Sarah De Witt, Mary Eats Cake

Jaylene Falkner & Tynan Babbel, Finki Handmade

David Wei, Brunswick Betta Home Living

Mary Gurry, Centrestage Costumes

Scott Assender & Catherine Ellis, Brunswick Mess Hall

SRBA COMMITTEE MEMBER

Rohan Manuel – Jet Nail Bar

"I am a committee member for the SRBA and the owner of Jet Nail Bar. My career has been focused predominantly in the technology, corporate and construction space. I joined the SRBA as a way to network and to understand more about what services are in the Brunswick area. As for my business, Jet Nail Bar is something completely different for me. The intent was to create a sanctuary for both male and female clients, where they could relax, de-stress and indulge in pampering that has visible results. As part of the experience we selected Sparta place, which is a hidden gem. Once you enter the alleyway you are greeted with a range of shopping experiences. It's easy to forget that you are in Melbourne as its atmosphere is more akin to somewhere in Europe!"



MORELAND BUSINESS EVENTS

Moreland Business Women's Network - Coffee Conversations

TUES. 2nd OCT - 10am

The Fork Shop - 52 Bonwick Street, Fawkner 3060

Coffee Conversations provide local business women with an opportunity to meet other like-minded women, network and listen to a guest speaker share their insights, tips and expertise on business topics. The Coffee Conversations are held on the first Tuesday of the month at a different cafe each month across Moreland to support our local cafes.

So start your day off right and network over coffee with the Moreland Business Women's Network.

Register at www.bizmoreland.com.au

WRITERS CONTEST & CUP 2018

THURS. 23rd AUGUST

The 2018 Sydney Road Writer's Contest and Cup was a warm and welcome break from the chilly winter work-week, held at Basco this year, Thursday 23rd August. More than twenty-five poets and storytellers took to the stage to share their creative talents to an enthralled audience. The event included touching biographical performances, fantastical recitals, and absurdly funny routines. Newcomers to spoken word and our contest had the chance to mingle with some of the community's veteran performers, and take their first shot at the special cup alongside yearly competitors, all within a cheerful environment. This was the 7th year the SRBA has hosted this event. Congratulations to both of the winners and special thanks to our judges, MC, and of course Basco for hosting us for the evening.



Blayke Percival - Writer's Cup Winner 2018

BRIDAL EXPO & BROCHURES

BRIDAL EXPO – 5, 6 & 7 OCT

The SRBA will be representing our bridal precinct for 3 days at this very expo – attended by over 300 potential brides & their families. We set up 2 tables exhibiting borrowed items from our stores and hand out our Sydney Road precinct brochures, which are in the process of being updated. The Sydney Road Bridal Brochure lists over 100 shops associated with the bridal industry here. After the weekend, we'll also be delivering the new Bridal Brochures to businesses along Sydney Road.



Expo Sydney Road 2017



Deans Art - Paint workshop

WORKSHOPS/DEMONSTRATIONS RETURNING THIS SCHOOL HOLS!

As the last school holiday workshops/demonstrations all booked out – we decided to run them again for those who missed out! Next time, we'll be looking to get different businesses involved so if you would like to host a workshop/demonstration or in-store event in the future (doesn't have to be in the school holidays), please get in touch with us!

ABOUT FACE — TURNING HEADS ON SYDNEY ROAD

We're loving all of the photos coming in of About Face and their friends along Sydney Road! Keep an eye out over the upcoming weekends – they'll be roaming different sections of Sydney Road, both in their casual clothes and their Newlyweds outfits!



CONSUMER AFFAIRS RESOURCES

The Consumer Affairs website has many useful tools for businesses, including:

- Better Business Toolkit
- Complaint Handling
- Business Practises, such as:
- Lay-bys
- Refunds, Repairs & Returns
- Pricing

For more information head to:

consumer.vic.gov.au/resources-and-tools/business-resources

Your page on SYDNEYROAD.COM.AU

Did you know that your business has its own page on our website: SydneyRoad.com.au? Go to www.sydneyroad.com.au and enter your business name in the search bar to see your listing. If you have a new logo, short description or some photos of your business (MAX 3) you'd like to add, Please email these to: info@sydneyroad.com.au

NEW SHOPS ON THE BLOCK



DRESDEN @ 93

Opening their latest store on Sydney Road, Dresden does things differently. They are the designers and manufacturers of their own modular glasses frame system. It's like Lego for glasses! At Dresden you're buying straight from the manufacturer – one who cares about community and their impact on the environment. They make their frames in Australia using recyclable materials in a zero waste, closed loop. They're also experimenting with upcycling plastic rubbish & ghost nets washed up on Australian beaches and beer keg lids to create their frames!

VEGGIE-TABLE @ 217

The owner of Eat Street recognised the growing demand for vegan and vegetarian meals within the area and decided to open a restaurant dedicated to this! Nestled just beside the Brunswick Town Hall, Veggie-Table are offering up a fully vegetarian & vegan menu, with a strong Indian and Mediterranean influence – including lassi and many curry options, catering for a multitude of different dietary requirements. The perfect place for an after-work dinner.



APM EMPLOYMENT SERVICES @ 602

New to Brunswick and already working hard to engage and work with the community - APM is Australia's largest Disability Employment Service provider with some of the strongest job placement rates in the country. APM help people with a wide range of injuries, illnesses or disabilities get the support they need to find and maintain a job that works for them. Their services are government funded and free. The team at APM have found their feet strongly on Sydney Road and are building great relationships with employers on Sydney Road and in Brunswick!

MALAI THAI MASSAGE @ 856

New to Sydney Road, Malai Thai Massage has moved into the large property on the corner of Davies Street. They offer a range of services, including proper Thai Traditional Massage, Relaxation Oil Massage, Combination Thai-Oil Massage and Deep Tissue Massage. They also provide Head, Neck, Shoulder and Foot Massages. Upon walking in the door, you are greeted by a relaxing, ambient environment and friendly, professional staff.

