

NEW BUSINESSES ON THE STREET

Forest Day Spa @ 325

This new opened space has a focus on pampering and wellness. Specialising in traditional Chinese massage techniques –they provide cupping therapy, Acupressure Massage, Reflexology and Chinese Herb Moxibustion (traditional Chinese medicine technique that involves the burning of mugwort, a small, spongy herb, to facilitate healing). On the beauty side of things, Forest Day Spa has eyelash extensions, facials and hand/feet treatments. They're open 7 days with bookings and walk-ins welcome, pop in and get pampered.



Atlas Gallery @ 15 Sparta Place

There's a new Antique and Modernist Design destination in Sparta Place, Brunswick. Anthony, a welcoming and friendly owner, has a passion for beautiful furniture, art and design, with all pieces personally sourced abroad. The knowledge and understanding of styles, quality of workmanship and furnishings, means the objects are restored, wherever possible to their original aesthetic condition, as they truly believe in maintaining and respecting the integrity of each piece. The shop is very quaint and a pleasure to visit. Their opening hours are Wednesday – Sunday 11am- 3pm and any other time by appointment.



Mulbridge Lawyers @ 576

This successful legal firm has launched their second office on Sydney Road. Established in Cairnlea, Mulbridge has recently expanded their practice. Many of their lawyers are leaders in their field and practice areas such as Unexplained Wealth, Forfeiture and Confiscation Law. The newly furnished offices are located opposite Hope St, and are lucky to have a small off-street carpark situated near the rear of the building, which makes it very convenient for longer appointments.



Bbot Designs @ 741

BBOT Designs is a building and interior design company who have just moved into the previous Raine & Horne premises, North of Albion. They work on residential, commercial and industrial projects with a focus on sustainability. Their team is both passionate and enthusiastic about design, and always work towards a budget without compromising on excellent designs. Their modern approach, combined with a vast knowledge of building design, finds them creating beautiful spaces for their clients. If you need some help with your shop interior, pop in and see them.



SYDNEY EST 1992 Brunswick ROAD ASSOCIATION

JULY 2017

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NEWSLETTER

NEXT MEETING: TUESDAY 8 AUGUST 6PM

WRITERS' CONTEST
Thurs. 24th Aug



CHARLIE FROM CHARALAMBOUS

INSIDE UPDATE: Co-Design stakeholders meeting- Sydney Road... "The Movement and Place". August will see a month of trader consultation where you can address issues and discuss opportunities. Please watch for notification of times & venues. Your chance to have an input.

2018 Street Party Applications will be ONLY ONLINE!

MCC will be managing the Street Party again in 2018. The feeling was positive from 2017 but they're hoping for improvements in communication in 2018. HOWEVER applications for shops to extend or operate out front on the day will ONLY BE ONLINE. Whether you have previously applied it is an annual online application. Usually this is by November but we'll keep you informed.

CoDESIGN – Sydney Road Movement & Place.

The monthly meeting of all stakeholders was held Wed 19th July. We have been presented with a variety of data from Moreland Council, Yarra Trams, Public Transport, Vic Roads etc and gained an understanding of broader impacts and wider issues which may influence the changes expected in Sydney Road over the next 10 years. Contributing factors are complex, but all aspects impacting the strip must be taken into consideration when attempting to improve the everyday activity on Sydney Road, especially for the future. Thankfully the past focus on 'movement' by Vic Roads (being an 'arterial road') has altered, where strong recognition is being given to the experience of Sydney Road as a 'place'. Therefore discussions have altered to include 'the Place & the Movement'. We are now looking at possible visions for all users of the road: pedestrians, trams, cars & bikes and how we can maintain or enhance the area, improving business outcomes and supporting a thriving and liveable community. Trader engagement will start in August with your opportunity to attend group meetings in Sydney Road, at different times, to engage and express your thoughts. Possible solutions to assist SR as a 'Place' and area for movement (considering safety) are being discussed, more data will be collected, before any kind of trial is begun, which will endeavour to establish what will or won't work.

MORELAND CITY COUNCIL

Moreland Business Women's Network (MBWN)

Coffee Conversations for 2017

Tues 1 Aug 10:00am - 11:30am

Lankan Tucker - 486 Albion Street Brunswick West

PHOTOGRAPHY + STYLING FOR BUSINESS MASTERCLASS
(SOCIAL MEDIA / MARKETING / PR)

Tues 8th Aug 6:30- 9:30 PM

Studio B - 261 Lygon street Brunswick East. Cost: \$30

Be guided through all the elements of photography and styling. For more info contact Hayley at hrosenboom@moreland.vic.gov.au

Financial Security for Women in Business

Wed 9 Aug & Wed 13 Sept 9:30 am - 12:30 pm

Brunswick Business Incubator - 420 Victoria Street Brunswick
Cost: \$75

AGM - ANNUAL GENERAL MEETING 12TH SEPT CALL FOR NEW COMMITTEE MEMBERS.

Official notification will soon be sent, with all details of the SRBA annual meeting.

As Manager, I would like to reiterate the importance of this meeting, which allows businesses and property owners, the opportunity to view the full scale of the marketing of Sydney Road the Association initiatives and projects, over the past year. Although a monthly Newsletter is distributed and emailed, this is an opportunity to view the whole year, see where your contributing funds have been spent, and engage with other Traders and Committee Members. This is also a time when new Committee Members are sought, so you can have an input to the marketing and ongoing viability of your Sydney Road strip. It's a team effort and one which needs to have representation from all areas of the street and within a variety of categories. We meet once a month for 2 hours, (usually 6-8pm) have an Agenda including updates on projects and new Business. More info on the Committee role call: 9380 2005

SYDNEY ROAD WINDOWS GALLERY

The Sydney Road Window Gallery will be a street front exhibition between Glenlyon Rd and Blyth St. A new concept in Sydney Road- this is an extension of our 1 day event on a Saturday- Art on the Spot. Several businesses have agreed to have an Artists piece painted in water paints - on their windows- all in one day.

On Saturday 26th August (10:30am - 4:30pm) people will be able to watch as windows along Sydney Road are transformed into original works of art. They will remain on the window, where the Public can stroll and view the works over 3 weeks. Deans Art Supply, has a sample window by Kelly Gatchell-Hartley, which depicts some colourful birds on a wintry tree branch. Check it out!



PARKING METERS

The off-street Carparks, which have had ticket machines covered for the past year-(enabling them to be free and well-used) are apparently about to be uncovered with new ticket machines installed. These will now accept 'cards' and alleviate the problems of having to find loads of coins. There has been delays with installation, but please be aware and more importantly **alert your customers**, to the activation of the ticket operating machines. Carparks include: Union St, Edward St, Dawson St (the Baths carpark). Moreland Council have assured us that there will be some adjustment period, where people will not be fined, but we are unsure of the signage that will accompany this reinstalment and for how long a 'cooling off' period will be for. **BE AWARE!**



WRITERS CONTEST 2017

Thursday 24th August at Edinburgh Castle Hotel 7pm

Our very own Sydney Road Writers contest is back in August. This is a very popular one night event- that draws many writers of poetry and stories to one of our Pubs for a night- to compete for the prize money and the exotic 'CUP'. Not only is Brunswick diverse in our cultures but also talent. The Arts, film, theatre and now the 'Capital of Australias' songwriters- Brunswick will surely be pinned on many more maps. The Brunswick Hotel, hosts a fortnightly writers' event 'Passionate Tongues' (every second Monday) which is a popular night for emerging and established writers sharing their abilities and our Writers Contest is just a branch of opportunity, from this. Come along on the 24th - it's a great night.

POLES apART LAUNCH - 27TH JULY

Brunswick Burger Buzz, 333 Sydney Road 6-7.30pm

Installation has begun! Artworks are being photographed, printed on vinyl and adhered to nearly all the light poles in Sydney Road Brunswick- (93 poles) to deter bill posting and the shabby deterioration of the pole surfaces. This is the final stage of the pilot project from 2009 and we expect the works to endure the harsh elements and sun for 3-4 years. The launch will take place on Thursday 27th July- where you are most welcome to join some of the Artists and view some poles, on a short tour.



CHARALAMBOUS HARDWARE

How this family business evolved over 55 years is quite a story. Its approaching time for the lads and supporting partners to take some time out for themselves. Charlie has been there since the beginning and is a bank of information about the street and what businesses use to be where and how 12 hardware stores were located in and around Sydney Road Brunswick & Coburg. Charalambous Hardware is the last to go. A small lad of 13, on one school holiday in 1962, Charlie decided to open the doors of the property the family had bought, and 'plonk' a few oddments from around the house - a sink, a cabinet and a washing machine in the store, which sold in 2 weeks. He obviously had some 'nowse' and foresight and with younger brother Nick (who later became a builder) left school & continued to build a business. Father Sid, was a cabinet-maker/carpenter and later joined in 1974, with Nick operating it after 1966, when Charlie went off to study Civil Engineering. Most of the family have worked in the business, with Cathy, Stan and wife Marika becoming familiar faces over the past 20 years.

It's really a Brunswick icon and a visit to the interior of the establishment, visually represents its history. After Sids' retirement, his familiar face would not miss a day at the store, engaging and observing customers and the changing Sydney Road. Now, with Sid in a home, Charlie and Stan have decided to cut back to 4 mornings a week, and will gradually step back from what has been a decade of service and advice to many a tradie and local, in Brunswick.
OPEN MONDAY, WEDNESDAY, THURSDAY & SATURDAY.

CAFESMART – Sign up & Help Your Hood

CafeSmart is a nation-wide fundraiser to help people who are homeless. On Friday 4 August cafes can pledge to donate \$1 per coffee sold on that day. Roasters help out with donated beans and the CafeSmart team create the buzz on social media. All funds raised go to the homeless - it's a great cause and we encourage all our Cafes sign.

Find out more here:

www.streetsmartaustralia.org/cafesmart/



Uptown Brown - Street Entertainer

The irreverent one man band extraordinaire "Uptown" Brown performed on along Sydney Road last month. Known for his renditions of classic hits from the 1920s to the 1950s. His unique, fun act was really well received by everyone who caught it.

