

**A small introduction to our
NEW BUSINESSES**

STOKES & BELL @ L1/30-32

International Freight Forwarders, Customs Brokers and Tariff Consultants with Transport and Warehousing facilities in Altona.
Over 120 years of service for the import and export Community, from 1888. You cant falter that!
Stokes and Bell is a merger of 2 of Australia's oldest Customs Broking Companies, each of which has always been a family company. With Agents across Australia and around the world, Stokes and Bell can meet all of your Forwarding and Clearance requirements.
Located on Level 2, at 30 Sydney Road above the medical centre-they have a large office and can handle any enquiries you might have to do with exports or imports, and are associated with the Global Transport orientation and are also an accredited air cargo agent.



BARNES Moulding & Casting @ Sh 20/ 459

'Where creative people shop' - moulding, casting and sculpting supplies.
Now their second shop in Melbourne, Sydney company Barnes is now accommodating our many Artists in the area, who work with materials like fibreglass, fouton and plasters.
Silicon rubbers are available and ready to use moulds like flowers, rings, bells and a variety of air brushes and all those unusual supplies for more technical art.
Located right near Deans, ANZ Presto supplies and Sparta Place BeinART gallery etc, they have added to a developing Arts hub. It's facinating what materials they sell there.
Pop in, check out the range of products and get creative!



SPARKLING CRYSTAL NAILS @ 534

A total renovation has been undertaken here at 534. Joining the ever increasing bridal sector, (near Blyth St.) this salon has created a haven of pampering and pleasure with discreet personal attention- all for us girls! They offer all sorts of nail treatments, fancy polish designs, waxing, tinting, eyelash extensions and even massages. You don't have to be a 'bride to be', to come and enjoy the stress-free atmosphere- just give yourself a treat, relax in the comfy chairs and enjoy the very friendly staff.
Drop in any day of the week as they are open 7 days and remember a voucher to pamper a friend is always a well-received gift.



KIKI HAIR and BEAUTY SALON @ 709

Kia decided to set up her own salon in Sydney Road and bought the previous hair business. Although she ran a successful business in Richmond, she wanted to come over to Brunswick and operate in Sydney Road. Just past Albion St, Kia offers attentive professional service and at a very reasonable price. She is adaptable to your needs and will charge accordingly. Super experienced, she can do any of the colours and styles and understands what the younger person may want in hair styles. She's in touch with what's new and chic. If you need a cut and advice, try out this small but efficient hair salon, as you will be pleasantly surprised.



**SYDNEY ^{EST. 1992}
Brunswick ROAD
ASSOCIATION**

NEWSLETTER SEPTEMBER 2016

1/233 Sydney Road, Brunswick, Victoria

Ph: 9380 2005

info@sydneyroad.com.au | www.sydneyroad.com.a

Next meeting AGM TUES. 27th SEPT

SRBA - AGM - Annual General Meeting
TUESDAY 27th SEPTEMBER 6.00pm
Cornish Arms Hotel-
L1 / 163 Sydney Road Brunswick
Come & meet some others from the street &
hear what the SRBA has been working on.



**One of Sydney Roads classics -
1915 Harley Davidson. Guess where?**

Bridal EXPO- 7th - 9th OCTOBER

This is the 2nd year we have been involved at the Wedding & Bride 3 day Expo at The Melb Exhibition Centre. Sydney Road has a corner stall and will be handing out hundreds of brochures listing all our bridal associated shops here and displaying many items from a range of shops.

OUR NEW WEBSITE-check it out

www.sydneyroad.com.au

After a lot of hard work, and with a few tweaks to make, we are very pleased that the new website has gone LIVE.

We have stuck with the new branding guidelines, which feature more of the 4 main categories added some great new pics and still working on coming events and blogs.

Please visit the website, check out the pages, and although we still have some business gallery pics to add, be sure to check your own page... and let us know what you think.

If you have any worries or amendments to make on your page, let us know- it's up to you!

SRBA-AGM (Annual General Meeting) Tuesday 27th September 6.00pm - CORNISH ARMS HOTEL -L1 / 163

Every year, the Association holds the Annual General Meeting. This is a requirement of Corporate Affairs for Associations, but also an opportunity for Members to receive the official reports, view the financial Audited report, past Minutes and attend the elections of the new Committee, for 2016-2017.

It's an ideal chance to find out more about the projects, events and achievements of the SRBA, throughout the past year. Please come along, meet other business operators, support the Committee who have devoted their own time for the betterment of Sydney Road in the past year and hear the Mayor, Samantha Ratnam, speak at 7pm.

It's just 1 night of the year,
so come and have a drink
with your neighbours in the street.

RETAILERS! HAVE YOUR SAY about the RED TAPE of running a small business.



Small Business Victoria are interested in the views of a wide range of retail businesses: to understand your regulatory issues, whether you operate from a high street, shopping centre, market stall or an online business. Cutting red tape and reducing the regulatory burden on small business is a priority of the Victorian Govt.

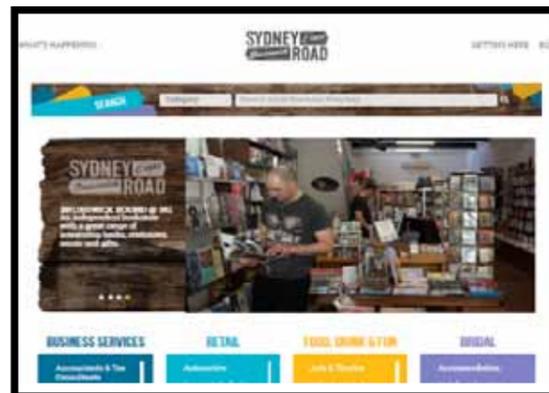
- What's the problem?
- How does it affect your business?
- How would you fix the problem?
- Which areas of regulation are we looking at?

TELL THEM HOW RED TAPE is IMPACTING YOUR BUSINESS

Visit: vic.gov.au/smallbizreview

Red tape rubbish bi: dtf.vic.gov.au/redtaperubbishbin

www.sydneyroad.com.au



Through July & August

10,000 users visited the site

88% are new visitors

20,000 page views

TOILET SIGNS increased at Sparta Place /Victoria St

Moreland Council have placed additional signage on Sydney Road and Victoria St, indicating the direction of the toilet block, behind Sydney Road. These are our only toilets on Sydney Road apart from the Townhall and Barkly Sq. and many visitors to the Bridal area in particular have trouble finding any public conveniences.

The Committee has also decided that we will distribute a small sign for shop windows, if they choose, on where the nearest toilet facility might be located, as many businesses are being asked to share their own toilet amenities.

Despite continual lobbying to Council, there are no toilet facilities planned for the shopping strip in Sydney Road for over 20 years.



3 Roller doors were painted by a local artist
to improve the amenity after hours. At 514, 516, 518



Sydney Road at the INDUSTRY EXCHANGE -6th SEPT.

A great day was held promoting Sydney Road Brunswick with 65 other exhibitors. Many Council areas were represented, but hundreds of flyers were distributed to Hotel operators, taxi companies, Visitor Centre staff and regional tourist centres, promoting Sydney Road Brunswick.

The display booth incorporated the diversity of Sydney Road, enticing people to the stand with a delicious piece of traditional Baklava. We aim to show them how wonderful Sydney Road is, so that they might direct visitors in Melbourne, to Sydney Road Brunswick. Thank you to those who lent us some items for the display. Bring on the tourists!



BRIDAL EXPO - 7th, 8th, 9th OCT 2016

The Sydney Road bridal precinct will be represented at the Melbourne Exhibition Centre Expo, for 3 days in October.

Can anyone lend us an item for the display?

If you could help us out with lending an item (associated with bridal industry) please let us know.

We will take very good care of it.

Please phone : 9380 2005



Cloud Accounting course

OCT - 28th NOV. \$200

Mondays 6-8.30 pm- 18 Garden St Brunswick
Learn about online accounting system- XERO
PH: 9387 9901

BUSINESS EVENTS - Moreland City Council

www.bizmoreland.com.au

Wed. 5th OCT: 6pm & Wed. 2nd NOV 6pm

The Moreland Business Womens Network (MBWN) is for entrepreneurs, business professionals, home based business women and those considering starting a business.
Concert hall - Moreland City Council - 90 Bell St Coburg

Do you want more 2hr Carpark spaces on Sydney Road? Glenlyon to Albion.

Businesses from Glenlyon Road to Albion St will have received a short questionnaire headed 'Community Comments', from Moreland City Council, asking whether you support the proposal to extend all one hour parking restrictions to two hour on Sydney Road, in the above areas.

Initially the SRBA requested some additional 2hr spaces (other than those only placed near the Townhall) and there appears to be mixed views on changing all the 1 hr to 2 hr.

Council needed a response from 25% of properties effected, (with 60% being in support) to make the changes.

However at this stage, the required amount of responses have only been received from Victoria St - Hope St. section, with over 60% in favour.

Council have extended the date for your comments by 2 weeks, so if you feel strongly one way or the other, it is important to submit the form (if you have received it).

WATER PIPE RENEWAL : Ballarat St to Albion St

The 90 year old water pipes, (under the footpath near kerb) are to be replaced, having lasted since originally being laid in 1924. Replacement is from Ballarat St to Albion St, on the WEST side. All businesses, where possible, were visited by the representative from Yarra Valley Water, and notified of the works and process. This will take approx. 6 weeks and occupy several parking spaces, as they move up the street.

This could occur at night, depending on Vic Roads directions, but they are hoping to commence at the start of November. Night works actually take longer, due to reduced light, but 6 weeks is the expected time, including the connections for each property to the new pipes, which will be placed on the road, next to the gutter.

We will do our best to keep you informed.

POLES apART Project
Submissions for art has been extended for
2 weeks until 14th OCTOBER

Join the SRBA COMMITTEE

A few positions still available.

Do you have a passion for
Sydney Road & ideas about how to
sustain a viable shopping strip in
2017? Please call us.

Think about joining as a Committee Member of the SRBA, even for 12 months. 12 businesses or property owners can be represented. This is an ideal number, as we can aim to include businesses from B'wick Road to Moreland Rd, and represent a number of categories. It's important that the Association represents its members and we work together as a team to maintain Sydney Road as an exciting strip.